Republic of the Philippines

Department of Education

REGION IV- A CALABARZON

CITY SCHOOLS DIVISION OF THE CITY OF TAYABAS

Advisory No. 304, s. 2026
November 05, 2026
In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit *www.deped.gov.ph*)

31ST WORD CUP PHILIPPINES NATIONAL JOURNALISM CONFERENCE AND CONTESTS

Word Cup Associated Editors Co. invites all school paper advisers and campus journalists to participate in the **31st Word Cup Philippines National Journalism Conference and Contests** on **December 4-6, 2026** at **Angel's Hills, Tagaytay City.**

Registration Fee:
Early Bird: ₱7,000.00
Regular: ₱7,500.00

Attached communication letter for reference.

For more information, please contact:

GEN INC – FILIPINO PEDAGOGY SIG TEAM
Email: info.genic@yahoo.com

Wide dissemination of this Advisory if desired.

CID- 31st word cup philippines national journalism conference and contests
RECIDQ08-011072/November 05, 2026

Address: Brgy. Potol, Tayabas City
Telephone No.: (042) 785-9615
Email Address: tayabas.city@deped.gov.ph
Website: https://www.sdotayabascity.ph

No. 25 Kalayaan Avenue, Fort Bonifacio, Taguig City
facebook.com/associatededitorsco
wordcup.philippines@gmail.com
0954 190 2247

Executive Director

31st Word Cup Philippines

National Journalism Conference and Contests

Indicative Matrix of Activities*

4 December 2026 (Friday)			
3:00 - 5:00 PM	Check-in of participants **with additional night** Distribution of IDs & kits		
5 December 2026 (Saturday)			
7:00 - 8:00 AM	Distribution of IDs & kits		
8:00 - 11:00 AM	Opening Program & Press Conference **Climate Change, Water Security, and Community Preparedness***		
11:00 AM - 12 NN	Mobile Journalism (MJ)	Photojournalism (PJ) *Pagkuha ng Larawan*	Sports Writing (SP) *Pagsulat ng Balitang Isports*
12:00 - 1:00 PM	Lunch		
1:00 - 5:00 PM	Sports Coverage (***Kickboxing)*** for MJ, PJ, and SP Participants *Travel to the venue at 1:00 PM*		
1:00 - 3:00 PM	News Writing (NW) *Pagsulat ng Balita*	Editorial Writing (EDW) *Pagsulat ng Pang-ulong Tudling*	Editorial Cartooning (EC) *Paglalarawang Tudling*
3:00 PM	Output **deadline** for **NW, EDW,** and **EC** participants		
3:00 - 5:00 PM	Feature Writing (FW) *Pagsulat ng Lathalain*	Literary Writing Session (LWS)	Layout & Page Design (LPD)
5:00 PM	Output **deadline** for **FW, SP** and **PJ** participants		
6:00 PM	Dinner		
6:00 PM	Output **deadline** for **MJ** participants		
6 December 2026 (Sunday)			
6:00 - 8:00 AM	Breakfast		
8:00 - 10:00 AM	Science and Technology Writing (STW) *Pagsulat ng Agham at Teknolohiya*	Copyreading & Headline Writing (CRHW)	
10:00 AM	Output **deadline** for **STW** and **CRHW** participants		
10:00 - 12 NN	Watercolor Wellness (WW)	Environmental Scanning	
12 NN	Check-out for participants without additional night		
12:00 - 1:00 PM	Lunch		

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2:00 - 5:00 PM	**Awarding Ceremony** *Word Cup Ambassador Award (School Paper Advisers)* *Word Cup Institutional Ambassador Award* *Recognition of Exemplary Work*

* Subject to change

DETAILS OF REGISTRATION

Objectives of the press coverage and national contest:

1. **To strengthen the competencies of student journalists and school paper advisers** through hands-on capacity-building sessions aligned with current media practices and digital platforms.
2. **To cultivate critical thinking, collaboration, and newsroom decision-making skills** through authentic newsroom and press conference simulations.
3. **To encourage the production of high-quality journalistic outputs** that highlight community issues, development concerns, and responsible storytelling.
4. **To recognize and promote excellence in campus journalism** through institutional recognition such as the Word Cup Ambassadors Award for exemplary schools, advisers, and education leaders.

Contests are **optional** and open to:

1. Elementary, junior, and senior high school students
2. Tertiary students
3. School paper advisers, language and communication arts teachers
4. Department heads, school heads, and information officers

WHAT TO PREPARE

1. Mobile Journalism (MoJo) participants – smartphone with video editing applications and/or HD camera, and lapel/mic
2. Photojournalism participants – cameras or cellphones
3. Sports/MoJo and Photojournalism participants accompanied by teachers or guardians/parents shall be allowed to cover the live sports event. Transportation costs **are not included** in the registration fees.

WORD CUP AMBASSADORS AWARD

Aspirants must submit a 2–3 minute video message/testimonial on how Word Cup workshops have benefited students, teachers, or schools. These will be posted on our social media pages.

To qualify as an Institutional Ambassador Awardee:

1. Gold: minimum of 20 participants
2. Silver: minimum of 15 participants
3. Bronze: minimum of 10 participants

WORD CUP 31 LITERARY WRITING SESSION

The Literary Writing Session marks the first expansion of Word Cup's traditional journalism education experience into literary and creative writing. It aims to encourage young writers to develop original works, explore Filipino culture and community narratives, and express ideas through imaginative and literary storytelling.

Theme: Mga Kakaibang Kwentong Bayan (Our Unusual Stories: Folklore, Legends, and Life in Our Communities)

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Entries may explore unusual characters, mysterious events, local legends, folklore, cultural traditions, extraordinary experiences, and imaginative stories inspired by Filipino communities. Because of a very limited enhancement period, participants are strongly encouraged to prepare their draft entries with a maximum of 1800 words which shall be finalized during the session. Participants shall create original fiction based on personal observations, community narratives, and cultural experiences. Entries must demonstrate the participant's own original expression.

Eligible Literary Form

Short Story. An original work of narrative fiction, with developed characters, setting, events, and a coherent narrative.

Judging Criteria

The entry shall be judged against criteria, and the organizers shall announce the submission procedures, and judging arrangements before the contest.

Originality and Generative AI Policy

1. All entries must be the participant's own original work.
2. The use of generative artificial intelligence (AI) to generate, draft, rewrite, paraphrase, translate, continue, or substantially edit any part of an entry is strictly prohibited.
3. AI-generated suggestions, story outlines, characters, plots, dialogue, passages, or essays may not be incorporated into an entry.
4. Ordinary spelling and punctuation tools that do not generate or rewrite content may be used. AI-powered grammar, rewriting, translation, and writing-assistance features are prohibited.
5. Plagiarism, unauthorized copying, and misrepresentation of another person's work as one's own are prohibited. Traditional folklore may be retold, but the participant's own expression and creative contribution must be evident.
6. Organizers and judges may request drafts, notes, or an explanation of the writing process when reasonably necessary to assess originality.
7. No automated AI-detection result shall, by itself, be treated as conclusive proof of a violation. The organizers shall assess any suspected violation fairly and allow the participant an opportunity to explain.
8. Violations may result in disqualification following review by the organizers.

Publication / Media Opportunities Disclosure (for literary works/non-fiction outputs)

Consent Requirements

Participants must agree to the required originality declaration and publication agreement. Participants below 18 years of age must obtain the participation and publication consent of a parent or legal guardian.

Opportunities for publication

Word Cup may facilitate publication of winning or selected works in a major broadsheet, literary feature, educational publication, or other media outlet. This is an opportunity provided to participants, not a commercial sale of their work by Word Cup.

The publication may be subject to the media outlet's editorial standards and acceptance. Word Cup cannot guarantee that an outlet will publish an entry.

Future non-commercial Word Cup anthology

Word Cup may gradually build a collection of selected literary works/non-fiction outputs

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across several events. Publication could take time and only works that meet the required editorial and literary standards should be included.
A collection distributed free for educational, cultural, or promotional purposes would be treated as non-commercial.

Possible future commercial publication
If Word Cup eventually publishes and sells a literary anthology or licenses a work for commercial use, that should be subject to a separate agreement that clearly states the intended use, compensation, and other terms.
No participant should be deemed to have consented to commercial publication merely by paying the registration fee or joining the contest.

IMPORTANT NOTE: Publication is an opportunity, not a promise; commercial publication is a possibility, not an obligation.

PARTICIPATION FEE PER PERSON

Early Bird *Payment made **on or before 15 November 2026*** ***Inclusive of overnight stay** on 5 December 2026* *Does not include overnight stay on 4 and 6 December 2026*	₱7,000
Regular *Payment made **from 16 November 2026 onwards*** ***Inclusive of overnight stay** on 5 December 2026* *Does not include overnight stay on 4 and 6 December 2026*	₱7,500
Additional night stay per person *No meals included*	₱1,000
Meals 4 December 2026 (Day 0): Arrival, meals not included 5 December 2026 (Day 1): Program Proper; AM and PM snacks, lunch, and dinner 6 December 2026 (Day 2): Meals: Breakfast, lunch and PM snacks	
Deposit participation fees at: BDO Account Number: **012330 081983** BDO Account Name: **Word Cup Associated Editors Co.**	

In case of force majeure and government pronouncement, fees paid may be applied to the next Word Cup event. Refunds are not permitted when cancelling two weeks before the event proper.

T-SHIRT CUTOFF DATE

Official Word Cup t-shirts are available at **₱400/shirt**, this product is not included in the registration fee. The order deadline is on **15 November 2026** to allow time for production, orders beyond this date may not be accommodated.